

Learning Stream for Healthcare Internal or External Classes

Healthcare organizations coast to coast leverage the power of Learning Stream to register individuals and groups for community and continuing education classes and other events.



Seven big ways Learning Stream makes it easier to manage your registration process:

01

Address multiple needs in one platform

Challenge: Hospitals often have two distinct audiences: internal training and community education.

Solution: Learning Stream can handle both in one account, collecting different information in each situation, with distinct calendars and descriptions, branding, and reporting for each group. For internal training, the software can track CME, CNE, and other types of continuing education credits. For external offerings, data collected can help with marketing other services to participants.

02

Automation to better manage time and resources

Challenge: Offerings such as labor and delivery classes provide a key connection point between a hospital and the public. These programs need an easy, elegant way to introduce potential patients to their multitude of classes.

Solution: Learning Stream offers a straightforward way to present class offerings as quickly and efficiently as possible. Learning Stream can handle multiple registration processes simultaneously by automating key steps. Often-occurring classes are easy to duplicate in bulk.

03

Simple user interface for easy registration

Challenge: External class attendees cross a variety of demographics: expectant families, older adults, and those most in need of community education offerings, such as smoking cessation and improved health regimens.

Solution: Learning Stream's registrant interface is designed to be flexible and simple. All pages are responsive so that persons of all types can register on any device from an old desktop to the latest smartphone.

04

Protection of Personal Identifiable Information

Challenge: To protect the information of their patients and staff, hospitals and other healthcare organizations put every new software platform through an extensive security review. Chief among them, the software must meet HIPAA privacy standards.

Solution: Learning Stream meets HIPAA and other healthcare privacy requirements to protect the data of patients and other registrants.

05

Flexible data collection and analysis

Challenge: Generating reports for hospital administrators or other stakeholders can be time intensive. Further, data requests vary by stakeholder.

Solution: Users can filter ad-hoc reporting and exports by any criteria they create, such as date range, registrant type, class type, or location. The ease of filtering, compiling, and exporting data alone can save programs untold hours annually.

06

Registration across learning delivery methods

Challenge: Healthcare programs must deliver content in a variety of ways to meet learners of all types when and where it's most convenient.

Solution: Learning Stream has the flexibility to manage registration for in-person, online, asynchronous, or hybrid classes.

07

Flexible pricing by class and registrant type

Challenge: Healthcare programs often offer a range of workshops for free or for a fee based on any number of criteria.

Solution: Learning Stream can easily manage fee/no-fee/hybrid offerings through invoicing, POs, and credit card payment. Set up different fees by program, type of offering, or registrant type. Programs can employ promotional codes and automatic discounts that are based on group size or classes selected.

CLIENT SUCCESS STORY



Reducing the Labor of Class Registration

UNC Health chose Learning Stream to streamline its registration and payment process for post- and pre-natal classes. The registration software also met all HIPAA, PCI, and other benchmarks for keeping patient information secure.

By moving to Learning Stream, UNC Health replaced an antiquated, inefficient, and error-prone registration process.

OUR CLIENTS INCLUDE:



Want to see how Learning Stream would enhance your registration process for continuing education or other events? Reach out to us any time.

CONTACT US