

Learning Stream for Non-Credit Higher Education Programs

Higher Education institutions leverage the power of Learning Stream to manage registration and related activities for continuing education and staff development.

Flexible pages and form creation, custom messaging, and robust data collection—it's all baked into the system.



Eight big ways Learning Stream makes it easier to manage your registration process:

01

Automation to better manage time and resources

Challenge: Automation is critical for continuing education and professional development programs with small staffs that deliver dozens, if not hundreds or more, of learning opportunities annually.

Solution: The entire Learning Stream design focuses on managing multiple registration processes simultaneously by automating key steps.

02

Registration across learning delivery methods

Challenge: Non-credit programs must deliver content in a variety of ways to meet students when and where it's most convenient.

Solution: Learning Stream has the flexibility to manage registration for in-person, online, asynchronous, or hybrid.

03

Autonomy by department or school

Challenge: Multiple programs on campus may have similar requirements and want to share one account and learner database.

Solution: As a true enterprise solution, Learning Stream's administrator/user permissions and divisions enable multiple programs to share an account with individual branding, merchant accounts, and user access.

04

Integrates with your LMS

Challenge: Non-credit programs often need a more robust registration platform to share information back and forth with their campus LMS.

Solution: Learning Stream integrates with the leading LMS platforms on campuses.

05

Robust LMS-adjacent features

Challenge: Other non-credit programs want learning plans, online quizzes, and to award credentials, but they don't need a full-blown LMS.

Solution: Learning Stream can support test taking and tracking, certificate issuance, and learning paths without the high price tag of a full LMS.

06

Compatible with your campus payment processor

Challenge: For fee-based offerings, programs must use their campus-wide payment partner.

Solution: Learning Stream integrates with the most common higher-education payment processors, including Touchnet, Cashnet, and Elavon.

07

Keeps learner information safe and secure

Challenge: Higher education institutions make data security and privacy among the highest priorities when considering any software.

Solution: Learning Stream has repeatedly met or exceeded data protection requirements of institutions of all sizes. Further, Learning Stream follows GDPR protocols.

08

No need for another set of login credentials

Challenge: For internal learning audiences, higher ed programs prefer their members to use their same campus log-in credentials.

Solution: The easy Learning Stream SSO setup uses SAML 2.0 for authentication and authorization.

CLIENT SUCCESS STORY



The UNC Eshelman School of Pharmacy CE program increased its offerings “ten to fifteen percent without any additional resources needed,” after implementing Learning Stream.

Those additional offerings equated to **two to three times more in revenue** than the pharmacy school's annual Learning Stream subscription.

OUR CLIENTS INCLUDE:



DARTMOUTH



HOUSTON COMMUNITY COLLEGE



Want to see how Learning Stream would enhance your registration process for continuing education or staff development? Reach out to us any time.

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